

FOR IMMEDIATE RELEASE

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SParties Mobile Spa Parties Introduces Gift Bags that include Services, Robes & Slippers

-Just in time for the holiday gift giving season, it gives shoppers unique options for on-site spa services-

Deerfield Beach, FL & Hoboken, NJ – October 12, 2006 – SParties Mobile Spa Parties announced today the release of their new gift bags that include merchandise and services.

Enclosed in a signature SParties bag, purchasers can choose a gift certificate for any package, service or dollar amount, that will be enclosed with a set of robes and slippers for each recipient to keep. SParties will then send the gift bag wherever the gift-giver wishes, whenever they wish. The recipient can then contact SParties on their own to schedule their on-site spa service.

“Our clients love the idea of the spa coming right to their location and were looking for ways to share it with their friends, family and business associates whose schedules are rather hectic,” comments SParties owner and founder Janet Rotella, “with this new gift bag option, it allows the gift giver to provide spa services for the recipient without having to worry when is a ‘good time’ for them to schedule it. With the holiday gift giving season quickly approaching, SParties gift bags provide a unique and convenient option for purchasers of those hard to buy for recipients. Everyone loves to SParty, and along with the robes, slippers and services brought directly to them, who wouldn’t love it, or you for giving it to them!

SParties has a variety of pre-designed gift bag package ideas available, that can be found on their web site at <http://www.sparties.com/spartiesretailshop/giftideas.html>, or you can design your own by choosing any service from their spa menu (<http://www.sparties.com/spaservicesmenu.html>) and/or merchandise from their retail shop (<http://www.sparties.com/spartiesretailshop.html>).

About SParties Mobile Day Spa

SParties® specializes in on-site spa parties in the privacy, comfort and convenience of your own home, office or location of your choice. “You bring the friends; they’ll bring you the total spa experience.” For family, friends or corporate gatherings, services include spa décor and setting, massage, facials, hand & feet treatments, yoga and much more. Visit www.sparties.com, call 877-SParties, or write to info@sparties.com for more information.

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